



BRADLEYBURGIN

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Fort Smith, AR 72903

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WORKEXPERIENCE

Marketing Communications Coordinator

2013—Present Umarex USA / Walther Arms, Inc. – Fort Smith, AR
Coordinate communications/materials for distributor, consumer, dealer and trade shows. Support travel arrangements, meetings, schedules for personnel. Fulfill PR requests from writers/editors. Prepare press releases. Produce light graphic design tasks. Create reports and organized data. Manage advertising traffic.

Graphic Designer

2011—2013 PRADCO Outdoor Brands (Fishing Division) – Fort Smith, AR
Purchased print advertising. Managed fifteen (15) brand identities. Participated in new product development. Assisted in trade show communications.

Graphic Designer/Web Designer/SEO Consultant

2008—2011 Brooks-Jeffrey Marketing, Inc. – Mountain Home, AR
Production Graphic Designer for print and web applications. Web Designer for variety of businesses and organizations. Performed search engine optimization for a wide variety of websites. Produced commercial photography.

Marketing Coordinator

2005—2008 Martin Dingman Leathergoods – Lead Hill, AR
Styling and photography of product, talent and personnel. Graphic design production. Managed creative agencies. Coordinated PR requests from editors. New product developer. Fashion market and trade show image coordinator.

Account Manager

2004—2005 Ozark Film & Video Productions – Springdale, AR
Coordinated efforts on all jobs from concept, to quote, to completion. Account sales.

Marketing Communications Coordinator

2001—2004 PRADCO Outdoor Brands (Hunting Division) – Fort Smith, AR
Purchased advertising for both print and television. Managed three (3) brand identities. Managed creative group within PRADCO, and coordinated advertising agencies hired. Supplied trade show communications/materials.

Graphic Designer

1997—2001 ABC Printing & Graphics – Bonanza, AR
Production Graphic Artist including film development and layout for press. Trained on a single-color sheet-fed printing press and bindery finishing.

EDUCATION

Bachelor of Science in Organizational Management
December 2003 John Brown University – Siloam Springs, AR

COMPUTERSKILLS

Proficient in Mac and PC Platforms
Adobe Creative Suite CCS (Including Photoshop, Illustrator, and InDesign)
Microsoft Office (Word, PowerPoint, Excel, Outlook, Entourage)

AWARDS

2001 Gold Addy for Package Design, Fort Smith, AR
2001 Silver Addy for Calendar Design, Fort Smith, AR
2001 Silver Addy for Catalog Design, Fort Smith, AR
2005 Gold Addy for Television Production, Fort Smith, AR

VISUALCOMMUNICATOR

GRAPHICDESIGNER

CREATIVETHINKER

ARTDIRECTOR

PROBLEMSOLVER

TEAMPLAYER

IMAGEEDITOR

SEOCONSULTANT

MEDIAEDITOR

DETERMINEDWORKER