



BRADLEYBURGIN

1814 South 71st. St.
Fort Smith, AR 72903

479-434-0733
bkeydesign@gmail.com

WORKEXPERIENCE

Supervisor, Production

2018—2019 ArcBest – Fort Smith, AR

Supervise print production and delivery of internal projects and materials and sales and other customer-facing presentations and collateral.

Corporate Communications and Brand Specialist

2018—2019 ArcBest – Fort Smith, AR

Help create and coordinate communication activities that help promote and increase brand awareness. Those include writing and distributing internal and external communications, script writing for videos, coordinating company events, supporting sales requests and coordinating trade show activities.

Marketing Communications Manager

2013—2018 Umarex USA / Walther Arms, Inc. – Fort Smith, AR

Coordinate communications/materials for distributor, consumer, dealer and trade shows. Travel arrangements, meetings, schedules for personnel. Fulfill PR requests from writers/editors. Prepare press releases. Produce light graphic design tasks. Create reports and organized data. Manage advertising traffic.

Graphic Designer

2011—2013 PRADCO Outdoor Brands (Fishing Division) – Fort Smith, AR

Purchased print advertising. Managed fifteen (15) brand identities. Participated in new product development. Assisted in trade show communications.

Graphic Designer/Web Designer/SEO Consultant

2008—2011 Brooks-Jeffrey Marketing, Inc. – Mountain Home, AR

Production Graphic Designer for print and web applications. Web Designer for variety of businesses and organizations. Performed search engine optimization for a wide variety of websites. Produced commercial photography.

Marketing Coordinator

2005—2008 Martin Dingman Leathergoods – Lead Hill, AR

Account Manager

2004—2005 Ozark Film & Video Productions – Springdale, AR

Marketing Communications Coordinator

2001—2004 PRADCO Outdoor Brands (Hunting Division) – Fort Smith, AR

Graphic Designer

1997—2001 ABC Printing & Graphics – Bonanza, AR

EDUCATION

Bachelor of Science in Organizational Management

December 2003 John Brown University – Siloam Springs, AR

COMPUTERSKILLS

Proficient in Mac and PC Platforms

Adobe Creative Suite CC (Including Photoshop, Illustrator, and InDesign)

Microsoft Office (Word, PowerPoint, Excel, Outlook)

AWARDS

2001 Gold Addy for Package Design, Fort Smith, AR

2001 Silver Addy for Calendar Design, Fort Smith, AR

2001 Silver Addy for Catalog Design, Fort Smith, AR

2005 Gold Addy for Television Production, Fort Smith, AR

VISUALCOMMUNICATOR

GRAPHICDESIGNER

CREATIVETHINKER

ARTDIRECTOR

PROBLEMSOLVER

TEAMPLAYER

IMAGEEDITOR

SEOCONSULTANT

MEDIAEDITOR

DETERMINEDWORKER